



TLXGD

Think Like A Designer™

Report 2024



foremost MEDIA
providing compelling and
content to an
audience

Assume
nothing
QUESTION
everything

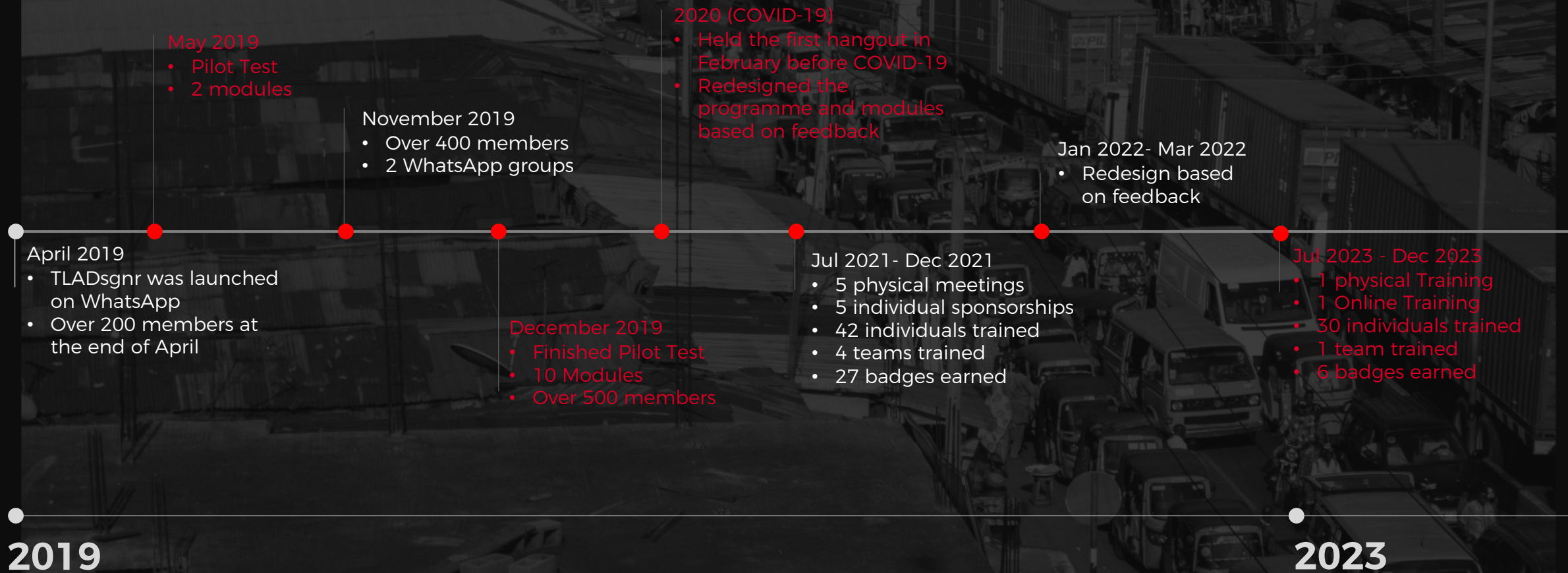
CORE VALUES

Respect Timeliness
Innovation
Team Work

2019

How it all *started*

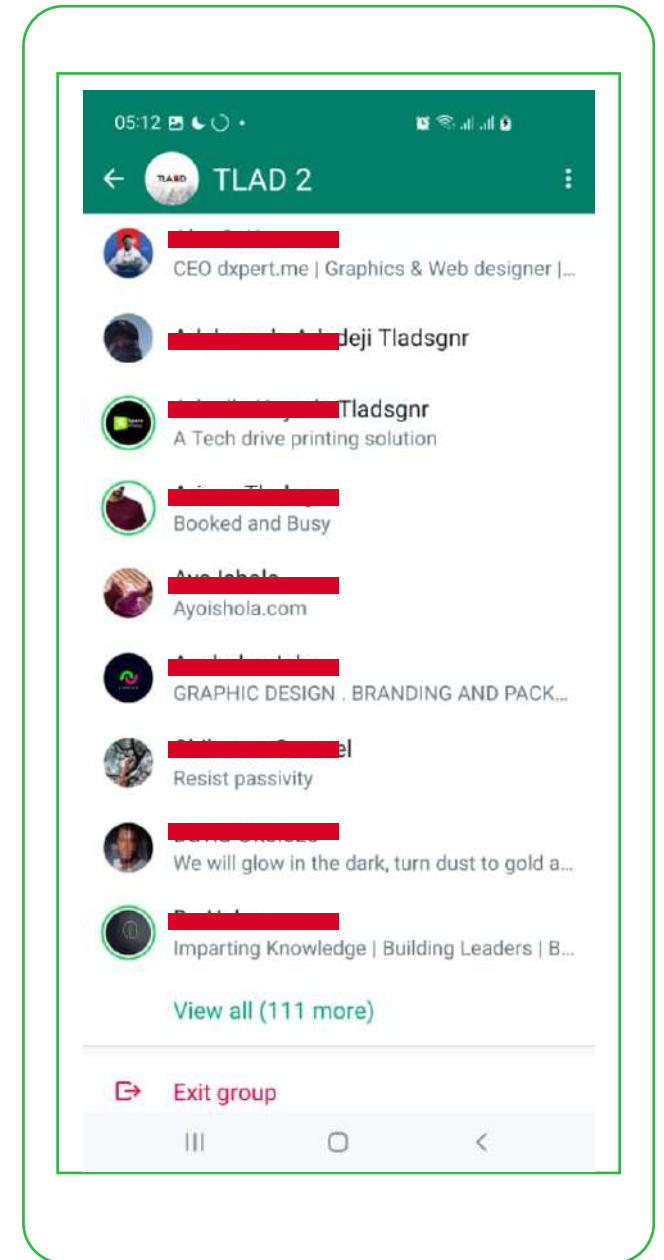
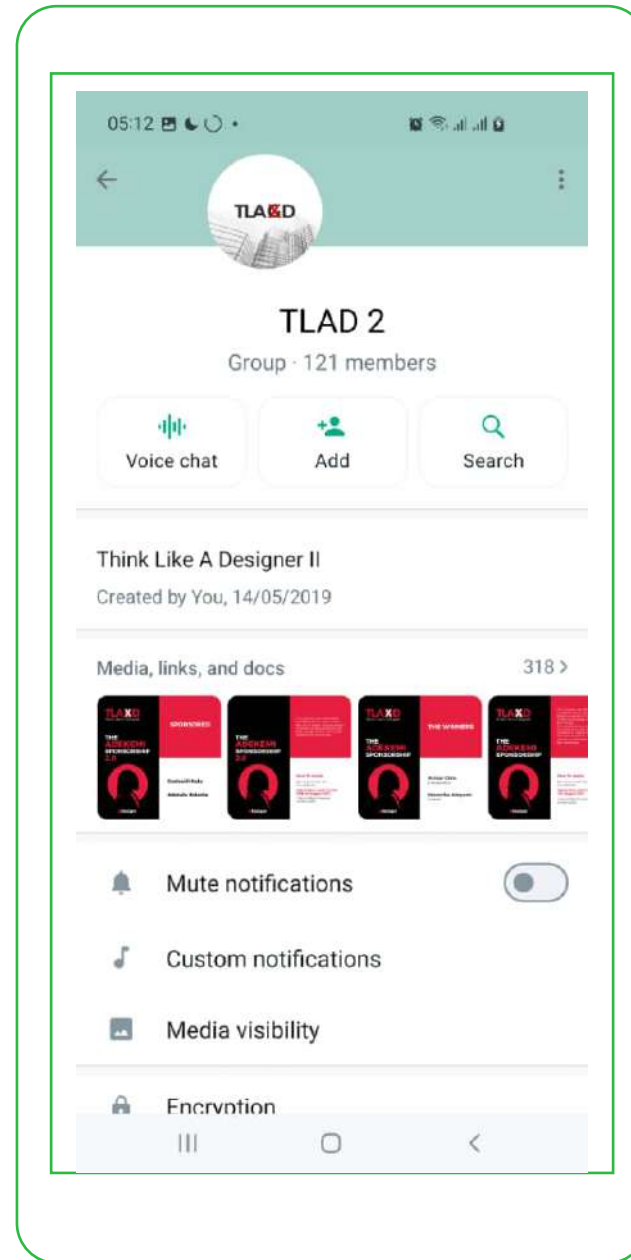
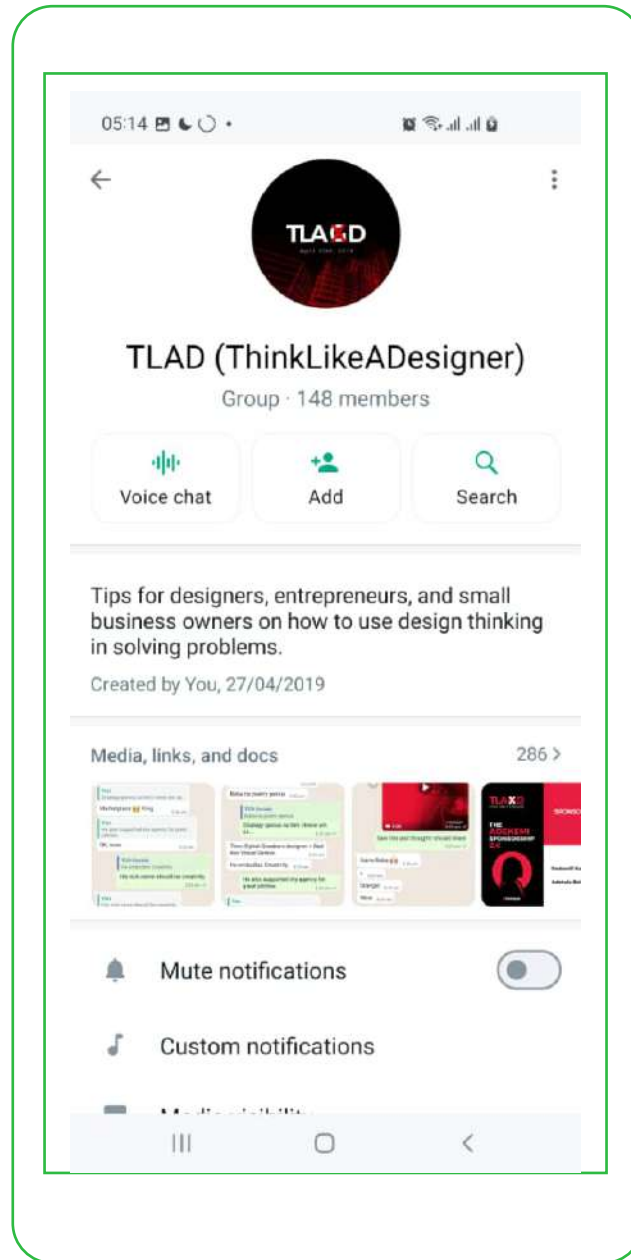
The Timeline





**April-May
2019**

510+
Participants
trained
2
Groups
250+
Members





February 2020

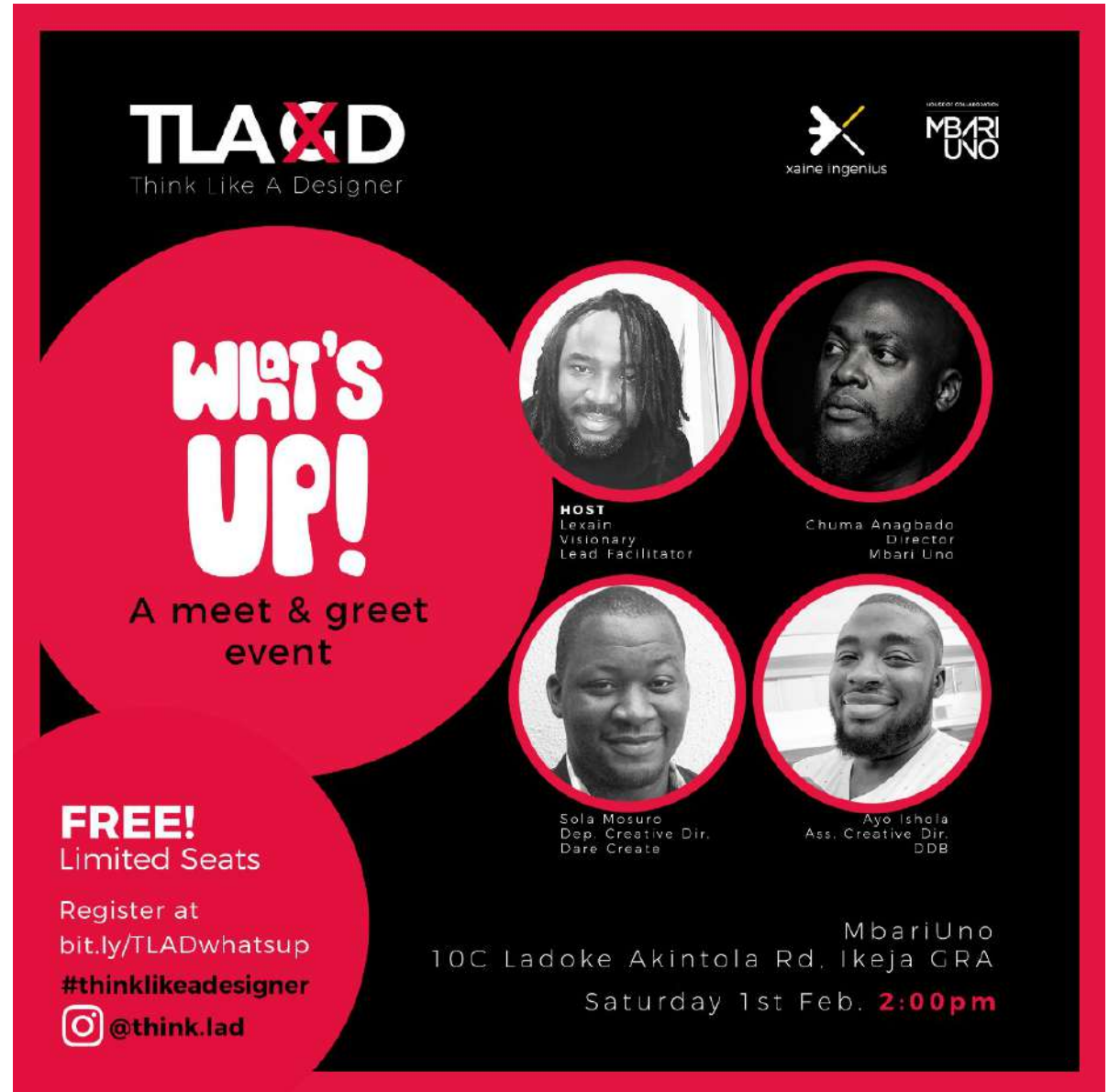
In collaboration
with Mbari Uno

4

Speakers

20+

Participants





2020

COVID-19 *Lockdown*

- Never let a crisis go to waste
- An opportunity to use the feedback, to redesign the program

2021-2023

The *Cohorts*





Cohort *1.0*



Cohort 2.0



Scholarships





Cohort 3.0





Cohort 4.0





NOAH'S ARK

Cohort 5.0





Cohort 6.0





Cohort 7.0





7i Cohort 8.0



2023

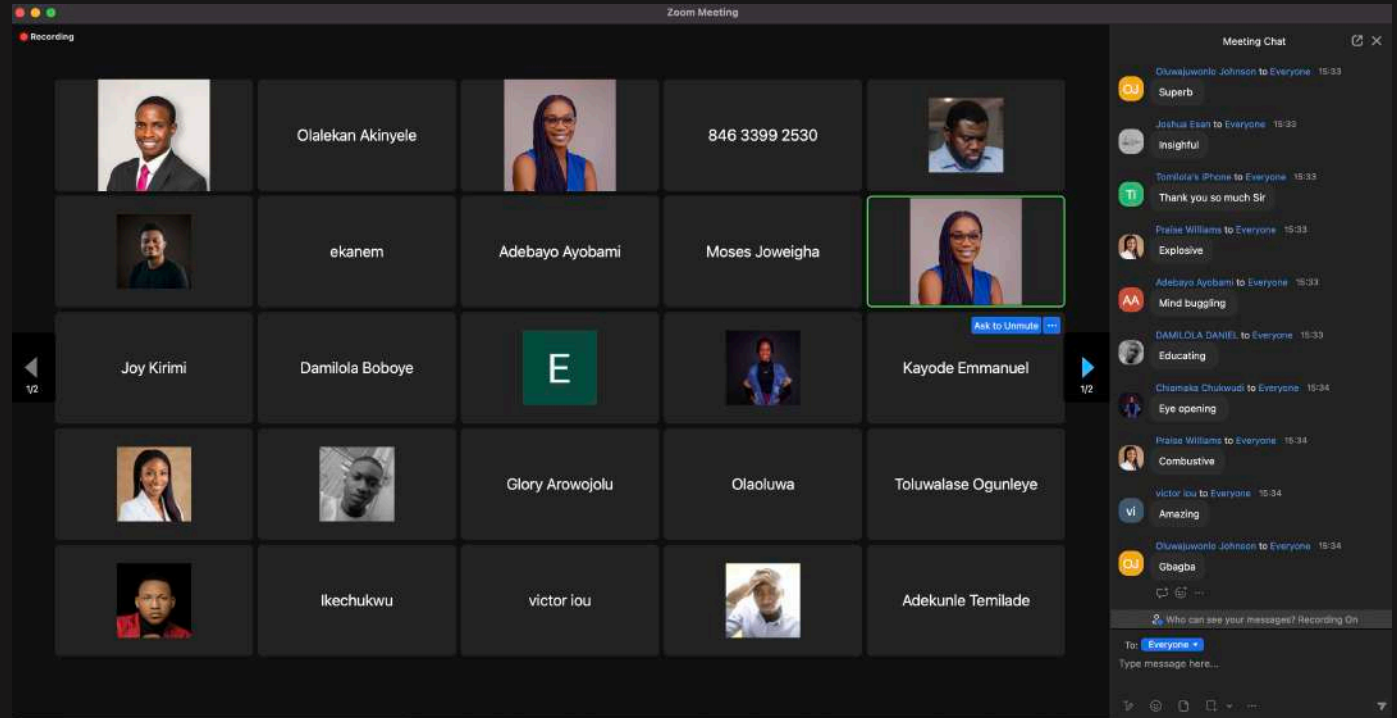
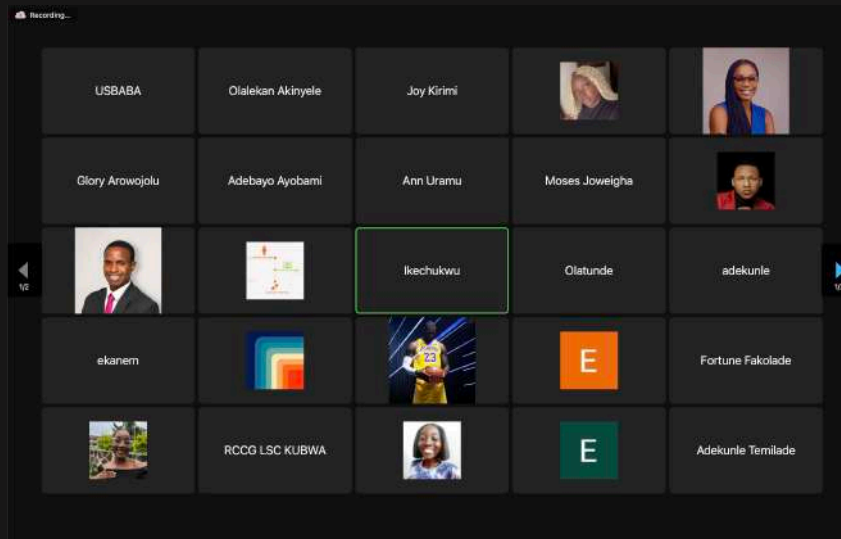
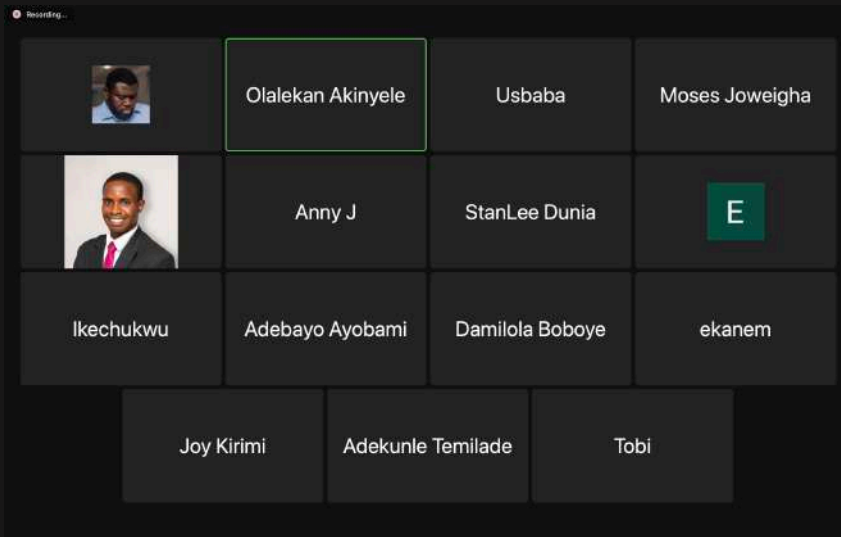
Online *Cohort*

in collaboration with

SAME ENERGY



Cohort 9.0



Testimonials

"This is a life learning course. Everyone should take it regardless of their professional field."

"My reasoning blew up after the training."

"Super awesome and amazing"

"It's more like a mind restructuring because it made me see so many things in a different light. More like there are so much I wasn't aware of"

"It improved my creativity from all angles..."

"Interactive discussion and real-life references."

"There is a mindset shift I have towards every project."

"It was really loaded and impactful."

This training helped in my DESIGN THINKING. How I prep for tasks and projects around LIFE, WORK AND CAREER.

"It changed my perspective towards everything."

"Mind blowing, thought provoking"

Overall Impact

583+

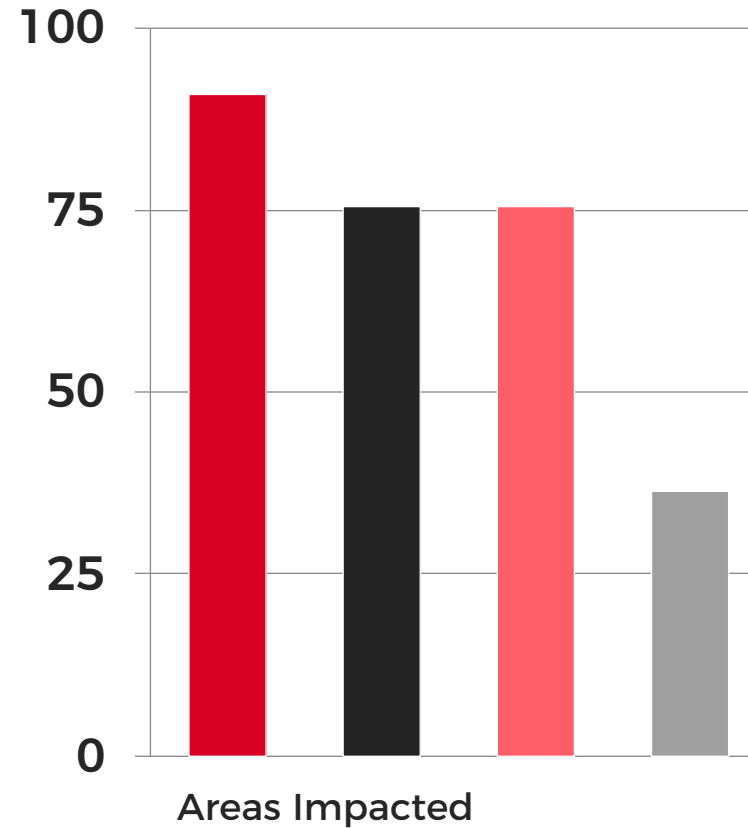
Participants trained

5

Teams trained

33

Badges earned



The Road Map

An enormous wealth & power lies dormant
in great ideas that are not put into use &
action daily

PHASE 1



Partnerships & sponsorships
to train at least 1 million
youth in 5 years

PHASE 2



Design Lab to hold design
sprints for the development
of prototypes and products

PHASE 3



Develop a design
institute by 2030

You *will never*
see things the same
way *again*

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Unlocking Africa's creative & design potential
one solution at a time