



Africa's most practical *Human Development* Project



“Weak *foundations* were never intended
for big dreams.”

3 *foundational* skills to **prioritize in AFRICA** **right now.**

An enormous wealth & power lies dormant in great ideas that are not put into use & action daily



Creativity

The ability to imagine *novel* ideas with good intentions



Design

The ability to *execute* ideas from end to end towards a desired outcome



Innovation

The ability to make ideas *profitable*

Why Creativity & Design?

The 7 principles of
manifesting solutions

Everything *Created* was **imagined** first

Every *Imagination* is **real**

Everything **made** was *designed*

Everything **designed** has a *blueprint*

Design is the *direct application* of **S.T.E.A.M**

Creativity is the **powerhouse** of economic growth

Innovation is *powered* by **creativity + design**

Science
Tech
Engineering
Art
Maths



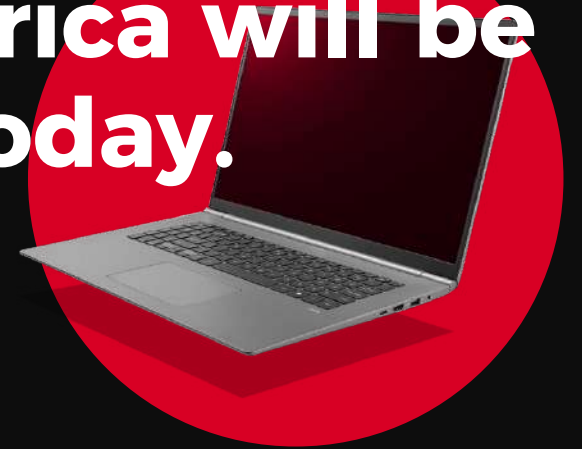
What are we doing?

Upskilling individuals/teams in Africa to intentionally
solve their own problems **by thoroughly applying**
creativity and design

Throwing money at problems
without exhausting creativity and
design is a waste of resources.

Why you should care

The quality and ingenuity of tomorrow's products, services, solutions, businesses and societies designed and built in Africa will be based on the *quality* of *thoughts* today.



This training will



Blow your mind!

- Fixing the ability to think things through
- Changing the mindset of how problems are approached
- Creating a sustainable process and structure towards problem solving

Money back guarantee

Testimonials

“This is a life learning course. Everyone should take it regardless of their profession.”

“My reasoning blew up after the training.”

“Super awesome and amazing”

“It's more like a mind restructuring because it made me see so many things in a different light. More like there are so much I wasn't aware of”

“It improved my creativity from all angles...”

“Interactive discussion and real-life references.”

“There is a mindset shift I have towards every project.”

“It was really loaded and impactful.”

This training helped in my DESIGN THINKING. How I prep for tasks and projects around LIFE, WORK AND CAREER.

“It changed my perspective towards everything.”

“Mind blowing, thought provoking”

Impact So Far

583+

Participants trained

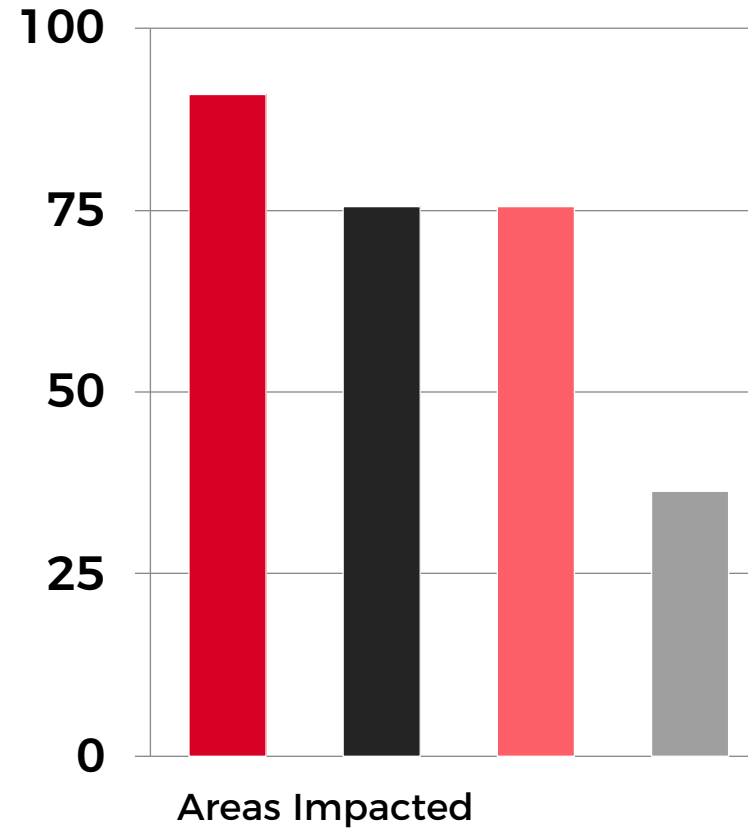
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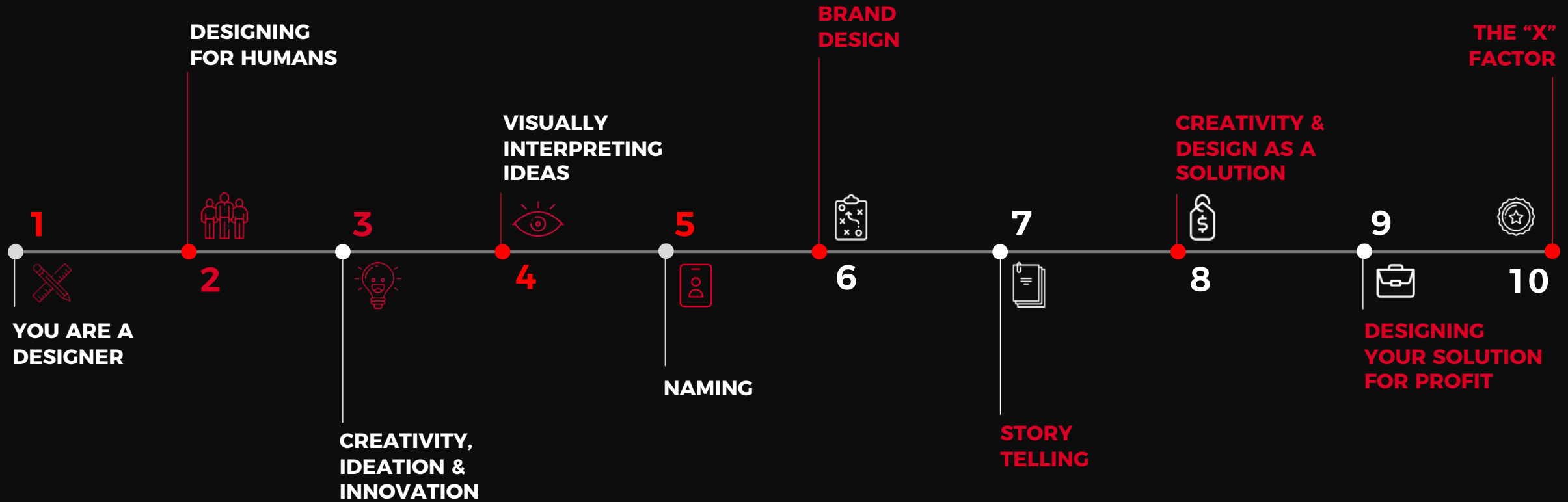
Teams trained

33

Badges earned



The Modules



Founder/Facilitator

The Industry Summit/Award

Creative Director of the year 2022

A multiple-award winning designer with 12+ years of professional experience in design advertising. An observer of human behavior, advocate of Human Centered Design, technology enthusiast and a passionate teacher. Lexain, as he is fondly called uses design to solve problems for people, brands and businesses. He is passionate about sharing knowledge with the next generation of creative leaders and entrepreneurs in Africa to build capacity towards innovation and position them for business growth and success.

NOAH'S ARK

FUEL

DC
DENTSU CREATIVE

7i

Creative Director | Brand Strategist
Product Designer | Illustrator
Footwear Designer & Shoemaker
Entrepreneur | Capacity Builder
Poet | Artiste | Geophysicist

- Creative Director, 7even interactive
- Founder, Xaine Ingenius
- Ex Noah's Ark, Dentsu Create
- Alumni of Fate Foundation, Founder Institute & Fashion Institute of Technology, New York.
- Facilitator, Orange Academy
- Mentor, Founder Institute
- Member, Ikoyi Club
- [LinkedIn Profile](#)
- [Personal Website](#)

Offering

Every Month

4 Weekends

6- 8 Hours Each Day

10 Modules

CERTIFICATION

OPTION 1

Free if organization
will provide

1. A comfortable
training facility for the
team
2. Feeding the team
3. Honorarium for the
Facilitator

OPTION 2

OR pay \$280 per
individual to
handle Option 1

MANDATORY

Team size must
not be less than
10 participants



Be ahead
of your competition

<https://bit.ly/TLADsgnrApply>



You *will never*
see things the same
way *again*

<https://bit.ly/TLADsgnr24>

TLA~~**X**~~**GD**

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Unlocking Africa's creative & design potential
one solution at a time